
Online Fundraising How-To's:

If you use email on a regular basis, we **strongly** encourage you to do online fundraising. It's the fastest, easiest, and most effective ways to reach out to your friends, family, and associates. Donations to your page mean you don't have to deal with cash, checks, or turning money in at the office. Donors get an automatic thank you, and you get an email notification so you can thank them personally. Here's how:

1) Get an online webpage

Personal pages are more effective than team pages. Each team member can have their very own page!

We'll do it for you!

CASA will make all the pages for all the teams, All you do is email your name, your team name, your fund-raising \$ goal, and a paragraph about why you're doing the Kid Walk to kidwalk@humboldtcasa.org.

Then edit your page!

After you receive your password and user name from CASA follow these instructions to edit your page.:

1. Go to "www.firstgiving.com" and click on the "Sign In button in the top right corner.
2. Sign in with email address and user name from CASA.
3. Click on the "Fundraising Pages" tab.
4. Click "Edit your page" and go from there.
5. You can upload photos and/or youtube videos, link the page to your Facebook page, add a caption to your photo,
6. Click **SAVE AND CONTINUE**. Be sure not to time out, or you'll have to start over!
7. If you're done, see step 2 below. If you want to edit more, get a widget, add a youtube video about CASA, etc., click "design and share your

change
the title of your page, enter your fundraising goal,

and type a message to your supporters.

We will have uploaded a default image to your page but it is better if you add one of your own! You can see examples of other pages by clicking on the "Fundraising Pages" link at <http://kidwalk.humboldtcasa.org>

2) Tell people about your page!

Email your family, friends, associates, groups with the link to your page. Add the link to your signature for your everyday emails. If you have a blog, myspace, or facebook, you can post the link there.

3) Watch the temperature rise.

Each page has a thermometer that keeps track of how close you've come to your goal. You and your donors can see your progress. If you're more tech savvy, you can even post a "thermometer" in your blog or on your web page.

That's all there is to it!

If you have any questions, contact Christie at **443-3197** or christie@humboldtcasa.org.