

Kid Cash

Incentive Program

The Kid Cash incentive program rewards CASA Kid Walk participants for completing outlined goals with a specific monetary amount added to their team total. This additional money counts towards all prizes for the Kid Walk.

Kid Cash Prizes

CASA Kid Walk Team Co-Director Kid Cash Prizes

- All Mentors with every one of their team's registration complete within three weeks of the launch party (August 28, 2010) - \$75
- All Mentors with every one of their team's registration complete within four weeks of the launch party (September 4, 2010) - \$25

CASA Kid Walk Team Mentor Kid Cash Prizes

- All Team Captains with every one of their teams registration complete within three weeks of the launch party (August 28, 2010) - \$50
- All Mentors with every one of their team's registration complete within four weeks of the launch party (September 4, 2010) - \$25

CASA Kid Walk Team Captain Kid Cash Prizes

- All Team Members present at the Launch Party - \$50.
- Complete registration of all Team Members within two weeks of the launch party (August 21, 2010) - \$50
- Team webpage built and active (having received at least one donation) within three weeks of launch party (August 28, 2010) - \$50
- Active individual webpages built for every team member (having received at least one donation) within four weeks of Launch party (September 4, 2010) - \$50

Build-a-team Kid Cash Reward

By creating a new CASA Kid Walk team (solo superhero, regular team or Bounce-A-Thon team) the individual responsible for creating the team will receive a Kid Cash bonus of 10% of the total funds raised by the new team. The Kid Cash will be added to the team total after the last turn-in date. In order for a team to qualify as being "new" the team captain cannot have had a team in the previous two years. The kid cash bonus is based on actual funds received and therefore does not include Kid Cash bonuses earned by the newly built team.

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Kid Cash Prizes (Continued)

CASA Kid Walk Team Kid Cash Prizes

- First team to reach \$1000 team goal - \$100
- Second team to reach \$1000 team goal - \$75
- Third team to reach \$1000 team goal - \$50
- Every other team to reach \$1000 goal - \$25

- First Kid Walk team member to reach \$200 individual goal - \$75
- Second Kid Walk team member to reach \$200 individual goal - \$50
- Third Kid Walk team member to reach \$200 individual goal - \$25
- Every other Kid Walk team member to reach \$200 individual goal - \$10

Solo Superhero Kid Cash Prizes

- First Solo Superhero to reach \$1000 team goal - \$100
- Second Solo Superhero to reach \$1000 team goal - \$75
- Third Solo Superhero to reach \$1000 team goal - \$50
- Every other Solo Superhero to reach \$1000 goal - \$25

Bounce-A-Thon Kid Cash Prizes

- First Bounce-A-Thon team to reach \$1000 team goal - \$100
 - Second Bounce-A-Thon team to reach \$1000 team goal - \$75
 - Third Bounce-A-Thon team to reach \$1000 team goal - \$50
 - Every other Bounce-A-Thon team to reach \$1000 goal - \$25

 - First Bounce-A-Thon team member to reach \$100 individual goal - \$40
 - Second Bounce-A-Thon team member to reach \$100 individual goal - \$20
 - Third Bounce-A-Thon team member to reach \$100 individual goal - \$10
 - Every other Bounce-A-Thon team to reach \$100 goal - \$5
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